

8th Annual



AUTUMN ON THE BREEZEWAY

THREE
CRUISES
AND A
FESTIVAL

Saturday
Sept. 24, Oct. 1 & Oct. 8

START in ATWOOD
at Royal Farms & Cellars
10:00 - Noon

Pick up your Welcome Packets
w/ Information & Coupons.

While in Atwood...

Hayrides, Corn Maze, Pies, Caramel
Apples, Pumpkins, Squash, Wine and
lots & lots of Apples!!!

CRUISE
The Newly Repaved BREEZEWAY
at Your Leisure

Visit the attractions, farm
markets, restaurants and shops
as you enjoy the beautiful fall colors
along this 26-mile scenic rural route.
From Atwood, through Ellsworth and
East Jordan, passing beautiful
Deer Lake and ending in Boyne Falls.

END at BOYNE MOUNTAIN
whenever!

Take a complimentary
chairlift ride to get a really great
view of northern Michigan fall colors.
While at the Mountain, check out
the zip-line, Avalanche Bay Indoor
Water Park, arrange for a day at
Solace Spa or get a tee time.

Also, on
Saturday
September 24

FALL COLOR PLANE RIDES
East Jordan Rotary Club
EJ Airport on M-32

Take a scenic air plane ride over the
Jordan Valley & the South Arm of
Lake Charlevoix to view the
beautiful fall colors.



Saturday, Sept. 24

FALL FEST

Downtown East Jordan Events • 11:00 am - 3:00 pm
Kids' Games • Pie-Baking Contest • Scarecrow Contest
Halloween Costume Sale & Swap
East Jordan Tourist Park Events
Slow Pitch Softball Tournament: Friday & Saturday
Live Music: 5-9 pm • Food Trucks & Short's Beer Tent
Hay Art Contest: Reg. Forms on City & Tourist Park sites.
AND... Leaf Peeker Craft Show
East Jordan Civic / Community Center
9:00 am - 3:00 pm • Arts/Crafts/Gifts/Food

The
BREEZEWAY
TAKE A RURAL RIDE



Questions? Please call the East Jordan Area Chamber of Commerce at 231-536-7351 or email info@ejchamber.org.
Sponsored by Breezeway Task Force and Area Businesses & Organizations